**EVENT NAME – ANIMATION**

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| **LEVEL** | **MIDDLE** | **SENIORS** |
| **STD** | **VI to VIII Std** | **IX to X Std** |
| **THEME** | **The Adventures of Heritage Heroes**: Create an animated series showcasing young heroes who protect and preserve cultural heritage sites.  Or  **Sustainable Heritage Practices:** Develop an animated video highlighting eco-friendly practices used in heritage conservation.  Or  **The Magic of Traditional Crafts:** Create an animated film showcasing traditional crafts and their importance in preserving cultural heritage.  Or  **Heritage and Environment:** Produce an animated video exploring the connection between cultural heritage and environmental conservation.  Or  **The Time-Traveling Heritage Explorer**: Develop an animated series where a time-traveling explorer visits different heritage sites, learning about their history and significance. | **Sustainable Heritage Tourism:** Create an animated video promoting responsible tourism practices that support cultural heritage and sustainable livelihoods.  Or  **The Impact of Climate Change on Heritage:** Develop an animated film highlighting the effects of climate change on cultural heritage sites and artifacts.  Or  **Cultural Heritage and Identity:** Produce an animated video exploring how cultural heritage shapes personal identity and community pride.  Or  **Heritage Conservation Challenges**: Create an animated film discussing challenges faced in conserving heritage sites and potential solutions.  Or  **Innovative Solutions for Sustainable Heritage:** Develop an animated video showcasing innovative solutions for preserving and promoting cultural heritage. |
|  | **SENIOR SECONDARY** |  |
|  | **STD XI TO XII** |  |
|  | **Sustainable Heritage and Climate Action:** Create an animated film highlighting the impact of climate change on cultural heritage and efforts to mitigate it.  Or  **Heritage and Sustainable Development:** Produce an animated video exploring the relationship between cultural heritage and sustainable development.  Or  **Cultural Heritage and Social Justice:** Develop an animated film discussing how cultural heritage promotes social justice and human rights.  Or  **Heritage Conservation and Community Engagement:** Create an animated video showcasing community-led initiatives for heritage conservation.  Or  **Heritage and Technology:** Produce an animated film exploring the use of technology in preserving and promoting cultural heritage. |  |
| **MODE OF EVENT** | Individual and recorded from each participant and they have to submit it to the email address – phfschoolfinearts@gmail.com | |
| **DURATION** | 3 mins maximum | |
| **LOCATION** | **Alliance Francaise Auditorium, Suffrein Street, Heritage Town, Pondicherry** | |
| **DATE** | 17 Feb 2025 (Mon) | |
| Number of entries per school | 3 entries per category in each school | |
| **Last date for registration** | **15 Feb 2025 (Sat)** | |

**POINTS TO BE NOTED**

* Ensure animation are original and created by participants.
* Encourage participants to research and understand the theme.
* Participant may use any software or equipment
* Entry must be at least 30 seconds and no more than 3 minutes
* Participant may use any animation style (3D, 2D, stop motion, etc.)
* Participant must allow permission to make edits and to publish submitted work online and/or displayed
* Videos that portray or otherwise include inappropriate and / or offensive content, including provocative nudity, violence, human rights and / or environmental violation, and / or any other contents deemed contrary to the law, religious, political, cultural and moral traditions and practices of India, are strictly prohibited and will be immediately discarded
* A participant who submits any such videos may be permanently banned from participating in any future contests
* Technicalities and content idea related questions may be asked by the Judge (s)
* The theme has been shared and the delegate has to to the given email address - [phfschoolfinearts@gmail.com](mailto:phfschoolfinearts@gmail.com).

1. The best 10 animations would be selected and they would be invited for screening and jury would decide on the prizes

**JUDGING CRIETERIA**

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| 1 | Originality |
| 2 | Creativity |
| 3 | Plot or story |
| 4 | Content |
| 5 | Performance |
| 6 | Communication |
| 7 | Lip synchronisation |
| 8 | Technique |
| 9 | Entrance and exit |

**JUDGES OPINION IS FINAL AND BINDING**

**FINAL NOTE -**

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| Duration of the recording | Upto 3 minutes |
| Animation has to be sent to email ID | [phfschoolfinearts@gmail.com](mailto:phfschoolfinearts@gmail.com) |
| Google form registration (Compulsory) | <https://tinyurl.com/heritageschoolfinearts> |